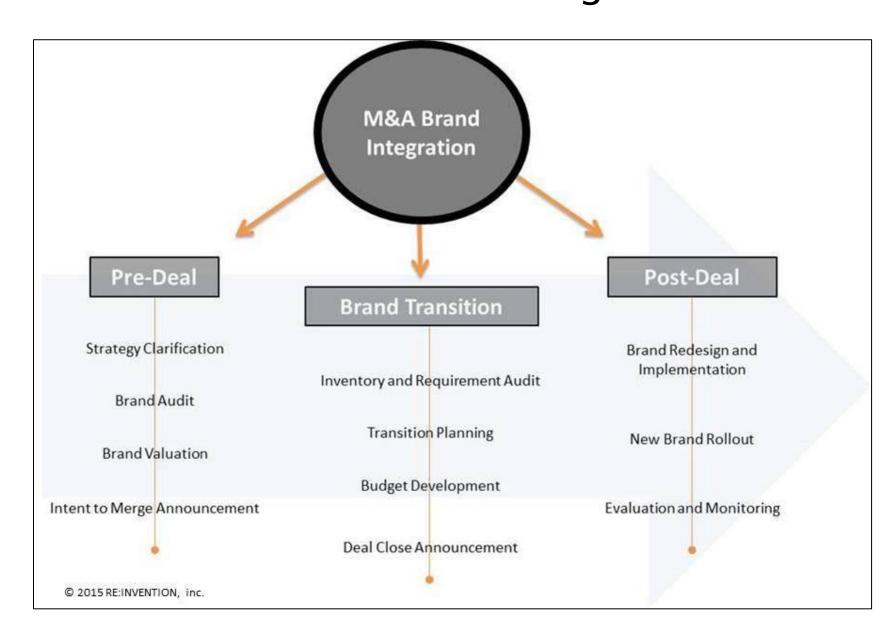


## **Agile M&A Acquisition and Integration®**

## How to Acquire Startups

## How to Acquire Startups: The Secrets to M&A Innovation Success for Success... Due Diligence Post-Deal Internal M&A Integration Team Creation Deal Making Growth Strategy Criteria Matrix Subsume or Ring-Fence Biz Model Decision Startup Ecosystem Analysis Target Prospect List 120 Day Post-Merger Transition Plan™ Prospect Criteria List Risk Assessment Startup Competitions\* Agile Integration (Across 5 Dimensions of Change™ Pricing the Deal Entrepreneur in Residence (EIR) Program\* Talent Retention Financing the Deal New Value Creation Venture Fund\* **Deal Negotiation** Incubator\* **Evaluation and Monitoring** Deal Close Announcement Cisco, Oracle, SAP, Magna Intl Google, Apple, Microsoft, Qualcomm Cisco, Facebook, Google, Disney \* Discovery tools that help Corporations move beyond secondary M&A research to primary research. © REINVENTION Consulting. 2016. All Rights Reserved.

## Post-M&A Brand Integration



Boost the likelihood of M&A success.